Mastering Time

How Austrian Entrepreneurs put time on their side.

ETERNALISM

Physics: Time is real.

It stretches back to infinity and forward to infinity.

PRESENTISM

Time is now.

The past is a memory pattern; the future is undetermined.

GROWING TREE

The past is real: there's historical truth. The present is unfolding. The future is undetermined.



Best fit with
Austrian
Subjectivism



Entrepreneurial action occurs in time.

Customer Value Learning Process is continuous through time.









Constant empathetic interaction and continuous change.







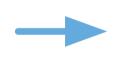


Don't miss time-calibrated milestones.

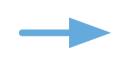
Always running late? "Wasting" time?







RE-CALIBRATE your internal clock. Change the pace at which you do things.



CHANGE your mode of planning. Allocate more realistic amounts of time per task. Put "have-to-do's" first to avoid value loss from mis-timing.

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FIX your prospective memory. Use reminders and alarms.



Choose Austrian Economics To Grow Your Business.

Economics For Business is a project of the Mises Institute, to demonstrate how the application of economic principles helps entrepreneurs succeed.