

Knowledge Entrepreneurship

A process for generating value from knowledge in the globally connected and digitally connected economy.

Study and learn

Accumulate and master available information in your chosen field(s).



Critical review

Identify a different lens (Austrian economics.)

Develop a distinct perspective.



Individual processing

Perfect your own take.



Harness available infrastructure

Choose your target audience.

Choose your platform.



Create your own infrastructure

Your expanded audience self-selects.

Create a new platform.

Experiment with expanded and new channels.



Choose Austrian Economics To Grow Your Business.

Economics For Business is a project of the Mises Institute, to demonstrate how the application of economic principles helps entrepreneurs succeed.

Join our entrepreneurial community at
at Econ4Business.com