



Coronapreneurship

How Entrepreneurs Manage
An Exogeneous Shock To
Their Business.

Adopt Systems Thinking

Dr. Per Bylund's Systems Thinking Approach.

Look Upstream:

- ✔ Help suppliers
- ✔ Communicate your needs
("get on the phone")
- ✔ Collaborate

Look Downstream:

- ✔ Help customers
- ✔ Facilitate value for them
- ✔ Find unique ways to
serve

ECONOMICS

FOR ENTREPRENEURS

E4EPod.com @E4EPod #E4EPod

Look Across The Ecosystem



Creativity and
Collaboration



Cash Flow
Management



Contingency
Planning



Look For
New Growth
Opportunities

Keep A Positive Attitude



- ✓ Imagine a better future
- ✓ Agility and adaptation

Listen and Engage!



Apple Podcasts



@e4epod



Google Play



@e4epod



Stitcher



@MisesForBusiness



SoundCloud



<http://mises.business>



Spotify



mises.org/e4epod

ECONOMICS

FOR ENTREPRENEURS

E4EPod.com @E4EPod #E4EPod